

Graphic Designer

# Kristofer Galang



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I have a passion for solving design problems through creative thinking and storytelling. With over 4 years experience working with private and commercial clients developing their visual identity, I've developed an eye for detail and a profound understanding of design trends and their role within the advertising and creative industries.

## Work Experience

### Motion & Graphic Designer

Amber Engine  
Jan. 2021 – June 2023

Focused on producing product walkthroughs, software demos, and podcast content for YouTube and LinkedIn. Aided in graphic and UX/ UI design projects.

### Senior Graphic Designer

Evosole Corporation  
Feb. 2021 – July 2022

Spearheaded the re-branding efforts and developed a modern visual language for the brand. Implemented packaging designs and digital mockups, and jump started initial UI for the brand.

### Junior Multimedia Designer

Ava.ph  
June 2019 – Dec. 2020

Handled creative direction and aided in campaign development for merchant sellers. Assisted in designing visuals for social media and e-commerce platforms.

### Photo Editor

Sunnies Studios  
May – Aug. 2020

Part of an online team that were responsible for photo editing and enhancing for the brand's online store.

### Graphic Design Intern

The Huddle Room  
June – July 2019

Focused on designing for Google and social media Ads. Aided in campaign development and conceptualization.

### Graphic Design Intern

Jigso Digital Solutions  
May – June 2019

Refined skills in Adobe Creative suite with a focus on working and designing efficiently across different softwares. Aided on photo documentation projects.

## Education

### Humber College

2022 – Present

Advertising and Graphic Design Post-secondary diploma

### De La Salle - College of Saint Benilde

2015 – 2019

Bachelor of Arts in Multimedia Arts. 5 term dean's lister. Office of Culture and Arts – Cultural Promotions Team.

## Skillset

### Proficiency

Editorial Design, Graphic Design, UX/ UI Design, Prototyping, Motion Design, Offline Video Editing, Conceptualizing, Branding

### Softwares

Adobe Creative Suite, Figma, Squarespace